

# I screen. You screen. We all screen.



## Double-digit YoY growth of computing sales in 1H 2020

Source: Walmart first-party data; July 2020. Reflecting Feb 2, 2019 – Jul 31, 2020 data. \*Timeframes refer to WM Calendar: Q1 = Feb 1 – Apr 30, Q2 = May 1 – Jul 31, 1H = Feb 1 – Jul 31.

Walmart.com 1H results



### Triple-digit YoY increase in customers purchasing computers from Walmart



Double-digit YoY  
growth of time spent  
per session



Double-digit  
YoY increase  
in traffic

Source: Walmart first-party data; June 2020.  
Reflecting Jan 1, 2019 – Jul 31, 2020 data.  
\*Timeframes refer to WM Calendar: 1H = Feb 1 – Jul 31.